



**LIGHTINGEUROPE**  
THE VOICE OF THE LIGHTING INDUSTRY

# Biographies of Candidates for the Executive Board 2017 Elections

## General Assembly 2017

### Brussels

#### Candidates for the Constituency of Associations

##### 1. Pascal de Langhe: AGORIA/ Belgium

Mr. De Langhe graduated *cum laude* in Electronic Engineering from the University of Ghent in 1990. Four years later he obtained his *cum laude* PhD. in Applied Sciences Summa at the same university. He did his postgraduate in Telematics and Telecommunications at the University of Antwerp. His academic background has been reflected in the number of publications on electromagnetic scattering, Printed Board technology and ecological design methodology in national and international journals and conferences. After having worked 10 years for Alcatel, he became Vice-President of Emergency Lighting at ETAP, where he has worked as a Division Director the last two years. He has also been member of the Board of Lightrec and IBE-BIV for 5 years. Since 2016 he serves as a Chief Executive Officer at ETAP chairing the Executive Committee and being also a member of the Board.

##### 2. Alfredo Berges : ANFALUM/ Spain

Mr. Berges graduated in Higher Industrial Engineering from the Higher Technical School of Industrial Engineers of Madrid in 1976, having majored in Industrial Organization. He currently serves as General Manager of the Association of Lighting Equipment Manufacturers of Spain, "ANFALUM", since its creation in 1981. Mr. Berges is also General Director of ASEFACOL; Member of the Governing Board of AENOR; Member of the Board of CONFEMETAL (Spanish Metal Working Industries Confederation), Member of the Board of CEOE (Spanish Confederation of Employers' Organizations) Member of the Board of CEPYME (Spanish Confederation of Small and Medium Enterprises) and Corporate and Institutional Relations Director of ECOLUM. Mr. Berges is also past Secretary General of CELMA in 1991, 2002, and 2007.

##### 3. Massimiliano Guzzini: ASSIL/ Italy

He is the Vice President at iGuzzini Illuminazione SpA since 2012 and member of the Board of Directors since 2010, Director of iGuzzini SEA since 2012, CEO of iGuzzini Lighting Hong Kong since 2009, Chairman of iGuzzini Lighting China co Ltd since 2008 and, starting from 2013, he is the Business Innovation & Networking Director at iGuzzini Illuminazione Spa, managing the following activities: Product Strategy, Project Solutions, Business Research & Analysis, International Key Account Management, Corporate Brand Management, Communication, Media Relations. During his professional career at iGuzzini he was the Market Development Director (from 2011 till 2013) and he led with success iGuzzini start-up in China working for five years in Shanghai as: General Manager – Vice

Chairman di iGuzzini Lighting China Co. Ltd. – Chief of Beijing Representative Office (2007-2008), Chief of iGuzzini Illuminazione Shanghai RO (2005-2006); In the same period he reorganized iGuzzini Asia Pacific offices. Between 1999 and 2004 he worked as Product Manager and Area Manager at Fratelli Guzzini SpA. Currently he is the President of ASSIL (Association representing the Lighting Industries in Italy), a Member, as Assil representative, of Lighting Europe Executive Board (Association representing the Lighting Industries in Europe) and the Coordinator of the Industry Members Committee of ADI (Association for Industrial Design).

#### **4. GIL/ France : Jean-Marie Croue**

Professional experience:

12 years of experiences in tertiary lighting equipment and in interior decorating lighting .

I'm the General Manager of the French decorative trade union GIL- Syndicat du Luminaire for 4 years now, our members are SME and most of them manufacture locally.

I Have been General Manager of an office supplies and furniture company for 10 years.

In Lighting Europe, I am Chair of the Association Committee.

I am also auditor of Lighting Europe financial statement 2015 and 2016.

Member of 3 working groups: Ledification, Circular economy and Human Central Lighting and of 5 Task Forces: Serviceability, Circular Economy Norms , Sigle Lighting Regulation, EPBD and WEEE.

In AFNOR / CENELEC, Member of 34D and TC 111.

#### **5. Nathalie Coursiere: IGNES/ France**

Nathalie Coursière currently serves as President of the Emergency Lighting Division of the French IGNES association. She works at Legrand as European Lighting Affairs Manager and Standardization Coordinator for the Building Systems SBU. She holds a Master's Degree in Marketing and International Business. Nathalie joined the Legrand group in 1997 when Legrand acquired URA, the leading French Emergency Lighting manufacturer where she was Marketing & International Vice-President. Since then, she has been working in several roles from International Emergency lighting Project leader to Strategic Marketing Manager for Lighting & Safety products. She takes active part in the European and international standardization works and is head of the French delegation as far as lighting applications are concerned. She holds the position of Treasurer at Syndicat de l'Eclairage, the French Lighting Manufacturers Association. Actively engaged in the creation of LightingEurope, Nathalie chaired the LightingEurope Emergency Lighting WG and was fully involved in Standardization, Energy Efficiency and Lighting Systems WGs. She is also a member of the current Executive Board.

#### **6. Peter Hunt: LIA/UK**

Peter Hunt has been involved in the lighting industry from an early age and attained an Honours Degree in Ergonomics at Loughborough University. He also ran a successful lighting company in the UK. Peter joined the Lighting Association Board in 1987 and became President in 1992 during which time the Association established its own dedicated test laboratory for the industry. Having sold his business in 2008 he took over the role of CEO at the Lighting Association and played a key role in merging it with the Lighting Industry Federation in 2012 to create one association for the UK industry in the form of the LIA which represents 350 member companies. He was also instrumental in negotiating the successful merger which created LightingEurope. Recently he has developed a joint lighting strategy with the UK Government which is already proving a valuable tool in driving the industry forward, creating jobs, developing export trade, training our young engineers and linking business with academia amongst other initiatives. The LIA recently opened a new state of the art test laboratory and Lighting Academy and Peter is also CEO of the LIA's WEEE Compliance Provider- Lumicom. Peter considers himself as a European through and through and has been actively involved with EU industry colleagues for 25 years. Peter says 'The lighting industry has been good to me and so I want to dedicate my remaining working years to help the industry grow and prosper through the strategic aims of LightingEurope'.

## **7. Lionel Brunet : Syndicat de L'Eclairage/ France**

Coming from the mechanical and chemical industries, with different responsibilities along my international career from CFO, commercial and marketing director, plant manager and finally CEO. After having convinced my competitors on the niche market I was dealing to create a trade association in 2006, registered in Zurich I was acting as the first elected chairman and by the way GM of this new world wide trade organization. Recently in 2013, I join the « Syndicat de l'éclairage », the French professional lighting association as GM, being one of the most active among the national lighting association. In the last two years, I have participated to most of the WG and TF of LE, and been nominated as stream leader for Growth. One year ago, I was nominated Treasurer of LE and I'm very proud to have contributed to the financial restoration of our association in close contact with the Praesidium and the Secretariat.

## **8. Dr. Jürgen Waldorf: ZVEI/Germany**

Since 2005, Dr. Waldorf has served as managing Director of the ZVEI Lighting Division, comprised of 135 members. Besides being responsible for the interactions with ZVEI members and numerous work groups, steering committees and executive board / advisory boards, his activities comprise public relations (political and marketing), statistics, standardization and research projects. He directs the marketing and information platform "licht.de". In 2008 he initiated the formation of one Lighting Division in Germany and subsequently supported actively the formation of LightingEurope. Since 2005 he has been a member of the advisory board of "Light+Building"

### Candidates for the Constituency of Companies

## **1. Christian Schraft: Feilo-Sylvania**

Christian Schraft has been Global CEO of Feilo Sylvania since January 2016 after holding the position of President for Havells Sylvania Europe. Previously he has held various positions as Vice President or Senior Vice President with OSRAM. He there served as CEO Electronics, Consumer Lighting and Luminaires and was the Head of Corporate Strategy and Marketing. Mr. Schraft started his professional career as consultant with McKinsey. He graduated as a lighting physicist and holds an MBA. Christian Schraft has a broad international exposure from living and working in Europe, Asia and the Americas. He speaks German, French, English and Spanish.

## **2. Zoltán Pilter: General Electric (GE)**

Mr. Pilter is the Product Regulatory Compliance Leader of GE Lighting in the EMEA region. He holds a Bachelor's Degree in mechanical engineering, a Master's Degree in chemical engineering and is a PhD of Environmental Sciences. He started as development engineer at GE in 1998 with increasing responsibilities within the Technology organization. His primary focus areas were product quality and cost out engineering. He became Product Manager of Incandescent lamps in 2006, in which position he already joined the ELC team developing the Ecodesign regulation for Non-directional Household Lamps of the EU. Since 2010, he has been fully dedicated to product regulatory compliance, including internal affairs within GE Lighting as well as policy shaping through ELC and later LightingEurope. He was an active member of various working groups of both organizations. He was the Chair of WEEE (Collection&Recycling) WG of the ELC and later in LE for several years. He was acting board member in ELC in 2011, and he is the board member and Policy working group member of GE Lighting in the Middle East Lighting Association (MELA) today. In his current, role Zoltán oversees the entire product regulatory lifecycle of GE Lighting from policy shaping to full compliance focusing on the Europe, Middle East and Africa Pole, but assuming occasional global assignments as well. He is a committed environmentalist with the mission and vision of the Circular Economy. He is also involved in the work of many European Lighting C(R)SO-s, actively supporting the activity of the Eucolight association dedicated to the collection and recycling of lighting waste.

### **3. Lars Stuehlen: Ledvance**

Lars is head of Corporate Communications for LEDVANCE, and has been with the company for almost 10 years—a decade that has seen a revolution in the lighting business. Lars also has degrees in civil engineering and business administration, and they have certainly helped because there have been few dull moments as this industry has undergone a total transformation in terms of the products and services that were common less than two decades ago. Before being promoted to Head of Corporate Communications, where Lars lead the internal and external communication into LEDVANCE, he held a number of positions preparing me to navigate this one comfortably. Lars started as a spokesperson, and has been Director of Domestic Lighting Legislation, responsible for regulation and LED quality requirements. Lars has participated in several working groups for LightingEurope. He also represented OSRAM at the UNEP en.lighten initiative, where we accelerated market transformation of sustainable and efficient lighting technologies. Finally, Lars gained operational experience within the Thermal and CFLi business segment.

### **4. Jan van Rompay: LUMILEDS**

Jan Van Rompay is Director Sustainability at Lumileds. Lumileds is the global light engine leader, delivering innovative, high-quality and sustainable LEDs and automotive lighting helping enable the inventors of next generation illumination to create truly breakthrough products. Lumileds will become a new member of LightingEurope in 2017. As Director Sustainability Van Rompay is uniquely positioned to support the LightingEurope Executive Board with the implementation of the Strategic Roadmap which demonstrates the increasing growth in the value of light to society. In addition, his strong track record in program management and excellent organization skills will help the Executive Board to drive and monitor the on-time and within-budget transition towards the new Working Group structure to reflect the Strategic Roadmap.

Van Rompay joined Lumileds in April 2015. At Lumileds Van Rompay develops and executes the global sustainability program “shaping the future of sustainable illumination”. The program has a 3 pillar focus on green innovation (products), green operations (manufacturing) and supplier sustainability. Prior to joining Lumileds Van Rompay served 10 years at Capgemini Consulting as Principal Consultant. At Capgemini Consulting Van Rompay had leading roles in several large EU regulatory projects, and innovative sustainability projects. Prior to Capgemini Consulting Van Rompay served as Relationship Manager of Banco do Brasil. Van Rompay earned his masters degree in Latin American Studies and Business Administration at Leiden University, The Netherlands. Van Rompay also completed an executive program on Corporate Social Responsibility and Sustainability at Erasmus University Rotterdam, the Netherlands.

### **5. Susana Josa: LUTRON**

A proven business leader who has developed markets in Europe, China and Latin-America, Susana has a passion for designing and implementing the right strategy for a given country, market and business while adhering to Lutron’s unique global vision. During her work to develop market and sales strategies to grow the international Lutron business, she served as Country Manager for Spain, South Europe Sales Director and Greater China Sales Vice President. She opened the company in Spain and created the control market in Spain. She doubled the company’s business in China, helped create new markets in hospitality in Europe and created a new international shades business model. As an international Vice President, she is the voice of the International markets and works very closely with engineers in the development of new products. Susana has an expertise in lighting controls, shades and building management systems and has used her technical background to integrate different technologies in successful projects, such as: Shanghai Tower, Ping An Tower, Apple campus, Novartis Campus, Peninsula Hotels, Xcarret Hotel, Mazagan Hotel and many more around the world. Before joining Lutron, she worked as operations manager, key account manager and specifications manager for Sauter AG, a building management systems company. She has participated in LEDs Magazine’s, New Challenges for China panel and ACI’s Lighting Efficiency panel. She has also been featured in several magazines in Spain and China. Susana earned her bachelor degree in engineering, energy technologies, from Polytechnic University of Catalonia. She earned a master’s degree in business from the University of Navarra’s IESE Business School. Susana has also been an executive teacher in the HVAC Master and Lighting postgraduate program in Barcelona. Nowadays due to her new home being located in the USA, she is an executive teacher of the Lighting postgraduate in Mexico and Temple business University. She

loves traveling and exploring new places and cultures, was a volunteer for city events in Barcelona and lives in Allentown, PA with her husband and two sons.

#### **6. Frank Hohn: OSRAM**

Frank Hohn is Vice President and Head of Governmental Affairs at OSRAM Licht AG in Munich/Germany since March 1, 2016. He is responsible for all contacts/activities with regard to public- and governmental affairs as well as industry association work. Additionally, governance functions, with regard to all types of memberships belong to his area of responsibility. Mr. Hohn has been at OSRAM for more than 30 years. He started at Corporate Purchasing, continued in International Sales and Marketing and led OSRAM's Regional Business Unit CL (Consumer Lighting) in Asia Pacific, based out of Hong Kong. In the recent years Mr. Hohn was part of the Project Management Organization working out of Munich again. It was mainly about managing highly complex projects amongst several internal- and external stakeholders.

#### **7. Dr. Peter Besting: PANASONIC LIGHTING EUROPE**

Peter Besting joined Panasonic Lighting Europe - the holding company of the Vossloh-Schwabe group - in 2003 where he has been responsible in various management positions. Since 2013, he is the General Manager of the company's Central Technology, Quality and Environment Office. For many years, Peter has actively contributed to European lighting industry initiatives, initially in CELMA and later on in LightingEurope. Peter holds a Ph.D. degree in Physics from the University in Bonn, Germany and has been a post-doctorate researcher at Carnegie Mellon University in Pittsburgh, Pennsylvania and at the Centre d'Études Nucleaires in Saclay, France.

#### **8. Jan Denneman: Philips Lighting**

*Vice President Philips Lighting* - Since 1976 he has been working for Philips Lighting in several roles in product development, business development, product management, marketing, sustainability and governmental affairs. In his current role, he manages Philips Lighting worldwide activities in industry associations and consortia. In 2001 he became a member of the Board of Directors and President of the European Lamp Companies Federation - the major discussion partner for the European Union on all issues concerning light sources. In 2015, he was elected as President of LightingEurope. Because the huge changes in the lighting world of LEDs and Connectivity require also new approaches in standardization, he took the initiative to create new alliances like Zhaga and The Connected Lighting Alliance in which he serves as Board member. In 2007 Jan took the initiative to create the Global Lighting Forum and in March 2012, he has been elected as President of the Global Lighting Association, a cooperation between peak lighting industry associations worldwide, like CALI, NEMA, LightingEurope, ELCOMA, JLMA, Lighting Council, TLFEA, ABILUX, KILT, MELA etc.

Philips Lighting fully supports the Strategy Roadmap 2025 of LightingEurope and is committed to support the realization, through active participation in Working Groups and Taskforces and also at Executive Board level. The Philips Lighting candidate, Jan Denneman, has a long term experience as Executive Board member of international industry associations, amongst others as being the current President of LightingEurope and the President of the Global Lighting Association. Jan also has been deeply involved in drafting the current Strategy Roadmap, and is also personally committed to make the realization a success for the advantage of the European lighting industry.

#### **9. Dietmar Zembrot: TRILUX**

Dietmar Zembrot is born in 1962 in Bad Waldsee. He graduated as an Electrical Engineer specialized in lighting engineering at the University Karlsruhe, Germany. Since November 2008 Dietmar Zembrot is Managing Director of the TRILUX Group. He previously worked for the Zumtobel-Group in various positions and European locations. Mr Zembrot benefits from more than 20 years of management experience in the luminaire sector. As Member of the Executive Board of the TRILUX Group Dietmar Zembrot is internationally responsible for Research, Development and Technology. Under his management the company has adopted a new language of design for luminaires. The effectiveness of Customer Relations, Sales and Service has been significantly improved and new sustainability standards have been implemented. Since his start in the lighting industry he was engaged in different

working groups of ZVEI and Standardization Committees. In 2009 he was elected as a member of the Board of the Division Lighting in ZVEI. In 2010 he became Vice President of the Division Lighting in ZVEI. Dietmar Zembrot was always active in CELMA. He was Vice President of CELMA since two years representing ZVEI. He was actively engaged in the reunion of CELMA and the ELC. On 1st February 2013, Dietmar Zembrot was elected President of the newly founded Lighting Europe association in Brussels, the European voice of the lighting industry. After his first period as President he maintains to be Member of the Executive Board of Lighting Europe representing TRILUX.